# Coffee Shop Sales Analysis Report

## Overview

This report provides a detailed analysis of the sales performance of a coffee shop. The total revenue generated is **698.81K** with **214K** units sold.

## Revenue by Product Category

* **Coffee** is the best performing product for the last 6 months with total revenue of **269.95k**.
* **Tea** follows closely with a revenue of **196.41K**.
* Other significant contributors include **Bakery (82.32K)**, **Drinking Chocolate (72.42K)**, **Coffee beans (40.09K)**, and **Branded items (13.61K)**.

## Store Performance

The store has maintained consistent performance across all three locations.

## Revenue by Time of Day

* **Mid-Morning**: Highest revenue of **220,162.06**
* **Evening**: Revenue of **185,723.04**
* **Morning**: Revenue of **168,126.61**
* **Afternoon**: Revenue of **121,864.98**
* **Night**: Lowest revenue of **2,935.64**

## Revenue Trend

The sales analysis covers transactions from January 1, 2023, to June 30, 2023.The revenue has been on an upward trend since January 2023, with significant lows observed at every close of the month.

This report provides valuable insights into the sales performance and can be used to make informed decisions for future business strategies.